



KONG-TV  
333 Dexter Avenue N  
Seattle, WA 98109

Shorr Johnson Magnus  
1831 Chestnut Street  
Philadelphia, PA 19103-3713

## Contract # 863525

### Schedule Dates

10/23/12-10/29/12

### Advertiser

Jay Inslee for Governor (39459)

### Agency

Shorr Johnson Magnus (8543)

### Product

Political - State Governor (1177)

### Brand

JAY INSLEE GOV 60S (180485)

### Salesperson

Clark, Dave (3097)

### Sales Office

TeleRep - Washington D.C.

### Buyer Name

COOPER, TERRI

### Phone/Fax

(206) 533-0575 /

### CPE

N/A

### Account Types

National/Political Candidate - Agency

### Billing Type

Standard

### Comments

JAY INSLEE GOV 60S

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/22/12

Last Modified 10/22/12

Entered By Haley Kushman

CO-OP No

Headline # 06390741

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$487.50

Net Total \$2,762.50

Sales Tax

## Seattle (KONG) (KONG)

By Broadcast Month Spots

Oct. 2012 8

Nov. 2012 2

Grand Total: 10

Rate

\$2,600.00

\$650.00

\$3,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	7:59A- News @ 8am M-F	1		1	1	1	1			4	\$300.00	\$1,200.00	Seattle (KONG) (KONG)	8A NEWS	10/22/12
2.0	Normal Line / SPOT	10/29/12-10/29/12	3	1:00	7:59A- News @ 8am M-F	1	1							1	\$300.00	\$300.00	Seattle (KONG) (KONG)	8A NEWS	10/22/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	3	1:00	6:58A- News @ 7am M-F	1		1	1	1	1			4	\$350.00	\$1,400.00	Seattle (KONG) (KONG)	7A NEWS	10/22/12
4.0	Normal Line / SPOT	10/29/12-10/29/12	3	1:00	6:58A- News @ 7am M-F	1	1							1	\$350.00	\$350.00	Seattle (KONG) (KONG)	7A NEWS	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: